



# Ananda Marga

Ātma Mokṣārtham Jagat Hitāya Ca



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*Ananda Nagar Newsletter*

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## ❖ *Akhanda Kiirtana on the Occasion of Vijayadaśamii*



On 2<sup>nd</sup> October, 2025, to mark the auspicious day of the Śáradiiyá Vijayadaśamii, the Women's Department of Ananda Marga organized a devotional program at the Ananda Nagar Matrisneha Unit. The celebrations included a 3-hour Akhanda "BáBá Nám Kevalam" Nám Saṁkiirtana, followed by Iishvar Prañidhán, Varnárghyadán, Svádhyáya, and Náráyaṅa Sevá. Later a joyous community feast was organized under the Food for All initiative.



## ❖ *Śáradiiyá Celebrations at Ananda Nagar Girls' Home*

At the Girls' Home in Ananda Nagar, the girls celebrated Śáradiiyá festival through a diverse range of programs centered on nurturing their creativity and talents.

Some brought to life vibrant imagery with strokes of the brush, while others filled the air with the enchantment of music. Alongside these artistic expressions, a special session of Taekwondo practice was also held, fostering skills of self-defense.



## ❖ *Annual Akhanda Kiirtana at Damrughutu Village*



On 5<sup>th</sup> October 2025, the annual Akhanda "BáBá Nám Kevalam" Nám Sańkiirtana was held at Damrughutu village. Along with the spiritual vibrancy of the kiirtana, the day was marked by collective lishvar Prańidhán, Varnárghyadán, Svádhyáya, Tattwa Sabha. At the end, a special Náráyańa Sevá was organized under the Food for All initiative.



## ❖ *Kiirtan Divas and the Glory of Námkiirtana*



Revered Marga Gurudev Shrii Shrii Anandamurtiji bestowed the great eight-lettered siddhamantra, (in Sanskrit) "BáBá Nám Kevalam" for the welfare of humanity on 8<sup>th</sup> October, 1970 in Amjharia, now in Latehar district of Jharkhand. Through the kiirtana of the eight-lettered siddhamantra, empowered by the speech of Taraka Brahma, the entire human race, and other living beings like animals, birds, and even plants find their path to salvation made easy and quickened with the essence of devotion.

Every year, all Ananda Margis across the world celebrate this day, 8<sup>th</sup> of October, as Kiirtan Divas. At "Madhumalaya," the residence of the Marga Guru in Purva Ananda Nagar, a three-hour Akhanda "BáBá Nám Kevalam" Nám Sańkiirtana was organized to celebrate and commemorate the auspicious day. The kiirtan was followed by collective lishvar Prańidhán, Varnárghyadán, Svádhyáya, and Náráyańa Sevá.



## *The Glory of Námkiirtana*

<i>Source of bliss</i>	~	<i>BáBá Nám Kevalam</i>
<i>Bringer of peace and happiness</i>	~	<i>BáBá Nám Kevalam</i>
<i>Solution to all problems</i>	~	<i>BáBá Nám Kevalam</i>
<i>Eradicator of the threefold afflictions</i>	~	<i>BáBá Nám Kevalam</i>
<i>Focus of the mind</i>	~	<i>BáBá Nám Kevalam</i>
<i>Giver of liberation and salvation</i>	~	<i>BáBá Nám Kevalam</i>
<i>Helper in spiritual practice</i>	~	<i>BáBá Nám Kevalam</i>
<i>Remover of fear</i>	~	<i>BáBá Nám Kevalam</i>
<i>Dispeller of sorrow</i>	~	<i>BáBá Nám Kevalam</i>
<i>Remover of obstacles</i>	~	<i>BáBá Nám Kevalam</i>

### ❖ *Roof Laying Completed at Banshgarh Ananda Marga Hostel*



The Ananda Nagar project, envisioned by Revered Gurudeva Shrii Shrii Anandamurtiji, is divided into twelve distinct zones, each named by Him. A portion of the westernmost Banshgarh Mouza was named by Him as “Bhairavii Ananda Nagar.”

Within this Bhairavii Ananda Nagar, at Venkateswarananda Dihi, an Ananda Marga Primary School has been operating for many years under the supervision of the Ananda Marga Farm Department.

The school’s primary objective is to impart moral and Neohumanist based education to children from the surrounding remote areas.

In addition, a residential hostel is being run here for boys from economically disadvantaged and underprivileged families. Recently, the roof laying work of the newly constructed hostel building has been successfully completed.



## ❖ *Construction of Ananda Nagar Sports Hostel Progressing Rapidly*



With the aim of nurturing interest and developing football skills among the youths of Ananda Nagar village, construction work for a dedicated Sports Hostel is advancing swiftly. The hostel is being established to provide disciplined and regular training under the guidance of experienced coaches, alongside the students' academic pursuits.

This hostel will serve not merely as a training center for sports but as a dedicated institution committed to shaping the athletes of tomorrow. The hostel is scheduled to begin its operations formally from the academic session of 2026.



## ❖ *Avadhutika Ananda Pracheta Ācārya Memorial Knock-Out Women's Football Tournament*

Organized by the Girls Volunteers, the Avadhutika Ananda Pracheta Ācārya Memorial One-Day Knock-Out Girls' Football Tournament was held on 12<sup>th</sup> October, 2025 at the Ananda Marga Boys High School Ground.

A total of eight teams participated in the tournament, with the final match being played between KMFC Jaipur and UKA Eleven Santaldi Women's Football Club. As neither side could score any goals and darkness was setting in, the winner was decided by a toss — KMFC Jaipur emerged as the champion, and UKA Eleven became the runner-up.

The champion team received a cash prize of ₹10,000 and a champions' trophy, while the runner-up team was awarded ₹8,000 and a runners-up trophy.



## ❖ *Significance of Diipávalii, Kalii Puja-Shyama Puja, Mahalaksmii Puja*

Sanskrit 'Ka', 'Ta', 'Pa', 'Da' become 'ya' in Prakrit. So the Diip becomes 'Diya'. Diip means a flame or a small vessel burning fire. A 'Pradiip' means a flame burning in a large container. Diipak means small or big is not clear from a distance but it feels hot. Like diipak raga in classical music of India which warms the body. Diwali was started at the end of the rainy season to protect from insect infestation. At the beginning of autumn, many insects grow which harm the crops. To prevent all these insects from destroying the crops, many lamps were lit simultaneously in the month of Karttik, especially on the fourth night of Karttik Amabasya (new moon). Insects run in that direction and die. In this the crop is saved from insects. People did this to get rid of insects.

After the prehistoric era, when the current of Tantra began to flow in East India specially in Bengal, they chose this Karttiki Amavasya as the best night for Tantra Sadhana. This Karttiki Amavasya is the darkest night of the whole year.

Another aspect was that the practice of Tantra was a call to light in the darkness. I will look for light in the dark. A ray of light shines in the darkness of people. Diipagyan (ray of knowledge) inside and outside bringing enlightenment. Therefore, on this day, ancient Buddha Tantra worshiped the "Tara" Shakti. This constellation came to India from China, brought by Maharishi Vaishishta.

Shyama is the form of this Tara goddess in Bengali. Kalika Shakti and Tara Shakti When they left Buddhatantra and adopted Purantantra, they started calling Tara also Kali and Syama also Kali. Shyama Puja is written in Panjii (Bengali Almanac) and it is called Kali Puja. However, all are mixed together.

Tantriks started worshiping the Buddhist goddess Kalika in the darkest night in Buddhist period. Between twelve and three in the night. The people of Bengal have left Buddhism for a long time. The Buddhist Tantric Goddess Kalika has today transformed into the Pauranic Tantric Goddess Kali. However, the practice of worshiping in between twelve and three in that night is still in force.

By changing the Buddhist system, the people of Bengal introduced a new sanatani system. Kali Puja was introduced in Bengal by Krishnananda Agambagiiish. Before the system introduced by him, there were old social rules of Bengal. He also accepted this time-date and introduced Kali Puja in a new way. But exactly what do Buddhists do with the word 'Kalika'. So, he named Shyama of the goddess. Shyama Puja is seen in Panjii (Bengali Almanac). But say Kali Puja because their ancestors used to say Kali Puja in Buddhist era. Krishnananda Agambagiiish did not name the day before Kali Puja as Narak Chaturdashi. It is a Vaishnava word. Its name in Bengali is Bhutchaturdashi.

Once Shri Krishna was outside Dwarka. At that time a non-aryan sardar named Narakasur attacked Dwarka. At that time Krishna's first queen Satyabhama confronted him with full army. Narakasur died in the battle. That day was Chaturdashi Tithi. This narak chaturdashi was celebrated by lightning fourteen lamps on this day and satyabhama was worshiped on the next day on Amabasya (new moon). Satyabhama herself is worshiped as Goddess Mahalakshmi. That is why people of West India call Narak Chaturdashi, in Bengal it's called Bhuta Chaturdashi.

Fourteen lamps are lit on this day, it means that the next day I will light well, I will provide light in the darkness. Sky lamps are lit to protect the crops, Diipávalii is the outside light. The outer darkness has to be solved with the light of the inner sight. Light the lamp of the mind. Its underlying meaning is to light fourteen lamps to remove the Six Ripu and eight Pasha (bondage), to shine light on one's inner mind. The ancient people, especially the

people of Bengal, made light decorations to fight against this darkness. This Diipávalii is to fight against Tamsa. It is still going on today. 'Tamoso Ma Jyotirgamaya'. Take us from darkness to light.

We recognize this Diipávalii as a festival on Ananda Marga. The reason is that it is the darkest night. And it looks good if it is really illuminated in darkest night. By what will be justified against the darkness? by light. Besides, this is also true, at this time there is an infestation of insects, they destroy the crops. So, some amount of insects are destroyed by Diwali. It also has merit.

So, you can celebrate the festival of Diipávalii, that's what I have conveyed to you in Caryácarya.

I wish, may joy illuminate your faces during this Diipávalii celebration. Stay happy, peaceful, and celebrate Diipávalii with joy every year. "Khushi Diwali mananii hai". You know that in our Prabhat-Samgeet a song " Diipávalii sajayechhi Prabhu tomare korite varan."

Sky lamps are lit to protect crops. It is the outside light. And the tantrics say, you have to fight against the darkness outside with the light of the inner mind, by lighting the lamp inner mind. And the outer light will compete against the outer tamsa. So, I am telling you, light the lamp of your mind. The outer darkness will disappear. Victory will be yours.

- Collected from the works of Shrii Shrii Ánandamúrtiji / Prabhat Ranjan Sarkar (compiled from *Bangla O Bangali*, and *Ánandavacanámrtam* by Ác. Narayananda Avadhuta)

## ❖ *Auspicious Inauguration of Anandam Textiles*



Produced under the self-employment project for village women of Ananda Nagar Diocese, Anandam Textiles will provide nighties, blouses, petticoats, and school uniforms (pants and shirts for students) at affordable and fair prices for the benefit of small and medium traders as well as the general public. The quality and color standards of the products are guaranteed.

With the aim of selling cloth materials such as nighties, blouses, petticoats, linings, and sari falls, Anandam Textiles was auspiciously inaugurated on 15<sup>th</sup> October 2025 at Ananda Rekha Compound through collective Iishvar Prañidhána, Varnárghyadána, and Svádhyáya. Cloth for the dresses of monks and nuns (Dadas and Didis) will also be available here.

For more details, contact: 8509832412



## ❖ *Completion of Developmental Works at Ananda Nagar Medical Department*

Ananda Nagar continues to move steadily along the path of progress. As part of its ongoing development, a number of major infrastructural projects have recently been completed at the Avá Seva Sadan Charitable Hospital under the devoted supervision and tireless efforts of Ácáryá Ritabuddhyananda Avadhuta, Secretary of the Ananda Marga Medical Department.

To meet the growing needs of modern healthcare, several new facilities have been established—a digital X-ray unit, a fully equipped pathology department, an ophthalmic surgery centre, a modern operation theatre, an ambulance service, a physiotherapy unit, a dental treatment section, and a well-appointed conference hall. To enhance the hospital's environment and accessibility, the main entrance gate and surrounding beautification works have also been completed.



Today, Avá Seva Sadan stands as the most trusted and dependable healthcare institution for the local community. Regular allopathic, homoeopathic, and acupuncture treatments are being provided. Yet, to maintain round-the-clock services, there remains a pressing need for more experienced doctors and sustained financial support. The present financial constraints have hindered the expansion of this noble initiative.

The continued progress of this humanitarian mission now depends on the sincere cooperation of benevolent individuals and well-wishers. With collective effort and compassionate participation, Avá Seva Sadan can stand on a stronger foundation, extend its healing touch to the distressed, and carry forward Ananda Marga's enduring legacy of selfless service to humanity.

## ❖ *Distribution of New Clothes at Dimdiha*



On 16<sup>th</sup> October, 2025, on the occasion of the Diipávalii festival and under the “Orao Anand Karuk” project, new clothes were distributed to underprivileged boys and girls at the premises of Dimdiha Ananda Marga Primary School.

The children were very happy to receive their new clothes.

## ❖ *Resolution of the Water Crisis at the Women’s Sevadal Building*

Due to the intense summer heat, vast regions of Rárh Bengal are severely affected by water crisis. Tube wells, ponds, and reservoirs all dry up; the groundwater level drop dangerously low, rendering the tube wells inoperative. As a result, the shortage of drinking water became acute, disrupting normal life.

To overcome this crisis, the well-digging work that began in January 2024 at the Ananda Marga Women’s Sevadal Building (Bhai-Bon Compound) in Charghali Mouza, South Ananda Nagar, has finally been completed after overcoming various challenges.

Heartfelt greetings and thanks to all who contributed financially or assisted in the digging work.



## ❖ *Completion of the 12<sup>th</sup> Free Oral Surgery Camp*



On 18<sup>th</sup> October 2025, the 12<sup>th</sup> free camp for congenital cleft lip, cleft palate (tagra), gum cut, and nasal rhinoplasty operations was organized by the Spiritualists Sports and Adventures Club (SSAC), Ananda Nagar at the Ananda Marga School located on Gosala Road under Balrampur Police Station, Purulia district.

A total of 19 patients attended the camp, out of which 11 were selected for surgery.

## ❖ *Náráyaṅa Sevá in Hinjri-Shyampur Village*



To live in human society, five basic necessities are essential — food, clothing, shelter, education, and medical care. Ananda Marga teaches that every human being must be guaranteed these five essentials. Through the “Food for All” program of Volunteer Social Service, four monthly feeding programs are conducted in Ananda Nagar each month. On 19<sup>th</sup> October, 2025, a monthly feeding program was organized in Hinjri-Shyampur village.

## ❖ *Diipávalii Celebrations in Ananda Nagar*

The Diipávalii festival is a recognized celebration in Ananda Marga’s Caryácarya. One of the main reasons for this is that it occurs on the darkest night of the year, and through the illumination of lights, true beauty manifests. This festival of light is a symbolic struggle against darkness.

During this period, the infestation of insects increases, which often damages crops. The lighting of lamps during Diipávalii helps destroy some of these pests, which also has agricultural importance. Lighting sky-lamps symbolizes the prayer for the protection of crops.

Just as external light is needed to dispel outer darkness, the inner lamp within one’s mind must also be lit. The outer light removes external darkness, while the light of the mind helps remove inner ignorance and gloom. May the smiles of joy shine on every face this Diipávalii. Let everyone celebrate the festival in happiness and peace. As expressed in our Prabhat Samgiita: “We have adorned Diwali, Lord, to welcome You.”



On 20<sup>th</sup> October, 2025, on the eve of Diipávalii, the boys of the Children’s Home held a Nagar Kirtan and participated in the Páñcájanya ceremony at “Anandarekha Kalpataru Tantra Piitha.”

After the Páñcájanya, a six-hour Akhanda “BáBá Nám Kevalam” Nám Saṁkiirtana was organized, followed by Ishvar Prañidhána, Varrárghyadána, Svádhyáya, and discussion on the significance of Diipávalii.

The program concluded with a joyful community feast, which brought everyone together in the festive spirit of Diipávalii.

## ❖ *Monthly Akhanda Kiirtana and Observation of Maháprayána Diwas*

Founder of Ananda Marga, Shri Prabhata Ranjan Sarkar, also known as Shrii Shrii Anandamurtiji, was a religious and social guru as well as a philosopher. He passed away on 21<sup>st</sup> October, 1990, but his presence continues to live on in the hearts of all his followers.

Like every other year, on 21<sup>st</sup> October, a three-hour Akhanda "BáBá Nám Kevalam" Nám Sańkiirtana was organized at the Baba Memorial to mark the Maháprayána Diwas, along with the monthly akhanda kiirtana that is organized at the Baba Memorial. During this solemn gathering, the kiirtana was followed by Iishvar Prańidhána and Svádhyáya.

Following the Svádhyáya, senior Margii Ácáryá Kishen Singh Sood delivered a remembrance of Baba and explained the significance of the day.

## ❖ *Bhrátrdvitiiyá Celebrations in Ananda Nagar*

In Ananda Marga's system of spiritual practice and culture (Caryácarya), various types of joyous functions and festivals are organized. Through these occasions, participants get the opportunity to advance physically, mentally, and spiritually. Among the social festivals, one of the important ones is the "Bhrátrdvitiiyá Festival," which is observed every year on the second day of the bright fortnight (Shukla Paksha) of the month of Kartik.

On this special day, the sacred bond between brother and sister is celebrated. The brother receives the blessings and auspicious tilaka from his elder sister and accepts the respects and sandal garland from his younger sister. At this moment, the sister recites three times, "Bhrátá me ciráyu bhavatu" — "May my brother live long." Afterward, food is partaken.



Every year in Ananda Nagar, this festival is organized under the management of Vishvanath (Montu) Garain, a resident of Chitmu. A joyous celebration is held at the Jagriti Bhavan situated in front of his gas godown. On 23<sup>rd</sup> October, 2025, from 9 a.m. to 12 noon, the festival began with Akhanda "BáBá Nám Kevalam" Nám Sańkiirtana, followed by Iishvar Prańidhána, and Svádhyáya. After explaining the significance and necessity of the Bhrátrdvitiiyá festival, it was celebrated in accordance with the rules of Ananda Marga Caryácarya.

## ❖ *Extension of Ananda Marga Shishu Sadan Building*

The construction work for the extension of three rooms at Ananda Marga Shishu Sadan (Amal Home) is in progress.



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